# Build Your Geek Dream Job

This webinar is all about the 7 foundations to build a job. Use this worksheet to follow along with your own answers.

### Foundation 1: Know Yourself
*What are you interested in and why? Is it general enough that other people are interested in it too? Is it narrow enough to be a niche?*

### Foundation 2: Provide Value
*You need to combine your interest with something other people want. How can you provide value to other geeks or fans?*

### Foundation 3: Know How To Build Your Skills
*You have three things—an interest, a need from your audience, and your own skills. How do you put all three of those things together?*

### Foundation 4: Have a Plan
*How will you organize your interest and skills into a business plan to provide the value that your audience wants?*

### Foundation 5: Apply Your Skills

*With your skills and your audience's needs in mind, what are some services you can provide? How will you address your audience's pain points?*

### Foundation 6: Develop and Grow

*How can you improve your skills? How can you expand your services? Where do you see your business in one year? In five years?*

### Foundation 7: Evolve Your Plan

*How will you measure success in your business? What will you ask for from clients (testimonials?) to turn one customer into many?*

### Your Notes